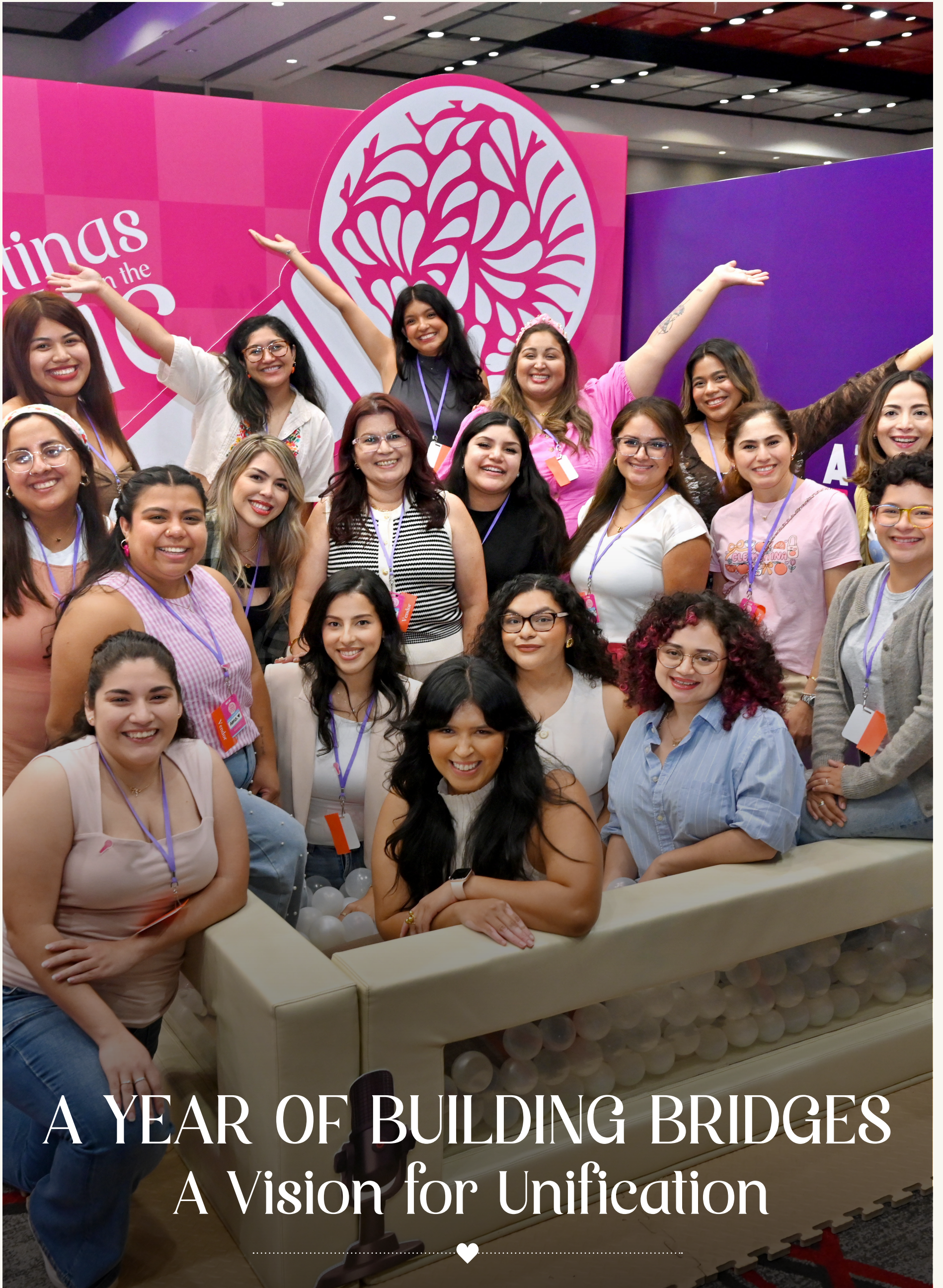




La Poderosa



A YEAR OF BUILDING BRIDGES
A Vision for Unification





A Letter from Our Founder



Queridas Amigas

2025 was a year of profound Growth and intentional listening. It was the year we moved from proving our concept to architecting our future. Through our three-pillar events and the deepening work of our nonprofit, we witnessed a powerful truth: the needs of our community are not separate, but beautifully and complexly intertwined.

The entrepreneurs killing her business need mental resilience. The student mastering their classes needs a professional Network. The professional advocating for pay equity needs holistic wellness. We saw you moving between these spaces, and we realized organization must do the same.

This report celebrates the tangible impact of 2025, the 2000+ women served, the 150+ stories shared, and the life-changing connections forged in our Dream Builders program. More importantly, it unveils the vision these insights have inspired: the great unification of 2026.

We are converging our powerful, distinct platforms into one flagship experience, The Latina Conference 2026, because your multifaceted leadership deserves a stage that reflects its full power. This is more than an event; it is the creation of a holistic ecosystem for Latina advancement.

Thank you for your trust, your stories, and your infectious energy. You are the reason we build.

Gracias,

Anjelica Cazares

Founder, Latina Leadership Podcast & Amigas and Friends Network, Inc.

Who We Are

We operate through a unique, powerful model that combines awareness with action:

LATINA LEADERSHIP podcast

Our award-winning national media platform that amplifies voices, shares stories, and builds cultural currency.



Our 501(c)(3) non-profit that delivers direct programming, resources, and support across four pillars.

Our Pillars of Impact



Entrepreneurship



Education



Pay Equity



Health & Wellness



2025 Impact at a Glance



2,000+ People Served Directly

Through our conferences, workshops, and mentorship programs, we provided tangible resources to a multigenerational community of women.



120,000+ Podcast Downloads
(Lifetime)

Our voice continues to cross borders. The Latina Leadership Podcast has become a premier library of wisdom and empowerment for thousands of listeners.



150+ Latina Stories Shared

We have provided a platform for over 150 leaders, entrepreneurs, and changemakers, ensuring our narratives are heard and preserved.



3 Major Community Pillar Events

1. Latina Entrepreneurship Conference (Economic Empowerment). 2. Latinas in Education (Access and educational barriers). 3. Mind, Body, and Latina Soul (Mental health and holistic well-being).



Digital Ecosystem & Social Media Impact

Our digital presence serves as the daily bridge connecting our community to resources, inspiration, and growth



Visibility & Awareness

We achieved over **575,000 Video Views** and reached **181,700 unique accounts**, significantly expanding the visibility of our mission.



High Engagement

With **13,400 content interactions**, our community isn't just watching; they are actively engaging with our message of empowerment.



Action-Oriented Community

We drove **4,100 Link Clicks** and **15,700 Profile Visits**, proving that our social media effectively directs our audience toward events, the podcast, and nonprofit resources.



Unprecedented Growth

We welcomed **4,368 new followers** this year—a remarkable net growth that brings our total community to **6,428 members**. This represents a **200% increase** in our loyal digital family.



Growing Community

Our total impressions reflect a network that is growing not only in numbers but in loyalty, serving as the digital bridge to our **Dream Builders** program.

Brand Awareness

181K+

Total Reach

575K+

Video Views

Engagement

13K+

Total Shares & Saves

15K+

Link Clicks

Community Growth

212%  Follower Growth



PILLAR DEEP DIVE OUR 2025 PROGRAMS



"We don't just talk about the future; **we build it** with them, one skill, one connection at a time."

Education: The Dream Builders Program

A springboard of support for the next generation.

2025 Execution at George I. Sanchez South Charter High School:

- Biweekly In-School Sessions: Financial literacy, health resources, and life skills.
- Side Hustle Labs: Guiding students to develop their entrepreneurial ventures.
- Mentorship Bridges: Connecting students with community leaders and networking events.



Health & Wellness: Mind, Body, & Latina Soul

March 7, 2025 | A Sanctuary for the Soul.

A day of restoration, creating a vital safe space for Latinas to prioritize their holistic well-being through community, reflection, and expert-guided practice.



Education: Latinas in Education Community Event

April 24, 2025 | Building Solutions Together

A gathering of students, parents, educators, and community leaders focused on overcoming systemic barriers and co-creating pathways to academic achievement.



Entrepreneurship: The Latina Entrepreneurship Conference

September 20, 2025 | For all Women, By Latinas.

Our community-designated flagship event. Hundreds of Latina and women business owners connected with resources, panels, and each other, solidifying Houston's support for this vital economic sector.



2025 Insights



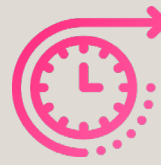
The Community's Needs Are Intersectional.

Success in one pillar requires support from the others.



Impact Multiplies at the Crossroads

The most powerful deals, ideas, and support systems form when entrepreneurs, wellness advocates, educators, and executives in the same room



The Future is Integrated.

Leadership is holistic. Our platform must reflect that reality.

That is why we announce our boldest step: converging our pillars into a single, powerful ecosystem.

Introducing The Latina Conference

One Stage. Three Integrated Tracks. Unlimited Synergy.

This is not merely a merger of events; it is the creation of a holistic home for our community's growth. We are converging our proven pillar into one powerful, multi-track experience where attendees can move seamlessly



OUR 2026 ROADMAP

Our nonprofit continues to develop programming and services to better serve our community. In 2026, we will build on what works and grow strategically:

1. Strengthen What We've Started

We will continue our successful Dream Builders Program, providing consistent monthly support to students. We'll deepen these relationships and measure the program's impact through student feedback and progress tracking.

2. Listen and Learn Systematically

We will implement simple quarterly check-ins with our community through brief surveys and conversation circles at our events. This "community pulse" approach will help us understand changing needs and ensure our programs remain relevant and effective.

3. Build Practical Resource Guides

Based on the questions we hear most often, we will create easy-to-use resource guides on topics like starting a business, finding mental health support, and accessing local educational opportunities. These will be available digitally and at our events.

4. Develop Simple Volunteer Opportunities

We will create volunteer roles for community members who want to give back, such as event helpers, mentorship volunteers, and resource distributors, making it easy for more people to get involved.





BY LATINAS
For All Women

CONTACT US
INFO@LATINALEADERSHIPPODCAST.COM
LATINALEADERSHIPPODCAST.COM

OUR 2026 COMMITMENT

We've seen what happens when Latinas have access to resources, support, and community. We've witnessed the side hustles that become businesses, the students who discover new career paths, the women who find the mental health support they need, and the leaders who become advocates for pay equity.

Our path forward is about making these outcomes more consistent, more accessible, and more sustainable. It's about building a support system that doesn't just exist during events, but that our community can count on throughout the year.

The work has only just begun, but we're building this path together, one step at a time, always guided by the needs and wisdom of the community we serve.